







GRACE STARR

HONORS GRAPHIC DESIGN STUDENT

CONTACT

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PROFILE

I'm a dedicated and creative person with extensive experience in various leadership roles. My strong organizational skills, proactive mindset, and attention to detail enable me to communicate effectively and consistently go above and beyond to deliver excellence. I approach every challenge with an abundance mindset, focused on positivity and achieving winning outcomes.

EDUCATION

Bachelor of Fine Arts

Iowa State University
Honors Student
GPA: 3.82/4.00
2022 - Current

High School Diploma

Harrisburg High School
GPA: 3.95/4.00 Unweighed
2018 - 2022

SKILLS

- Natural Leader
- Time Management
- Problem Solving
- Communication
- Adobe Creative Suite
- Advanced Photography
- Web Design

EXPERIENCE

TRADEMARK LICENSING INTERN

Iowa State University | January 2026 - Current

- Create brand-ready graphics for Athletics, University Marketing, and trademark promotions (retailer/licensee + theme/event needs), helping reduce outsourced design work.
- Coordinate trademark reviews and approvals by managing usage requests, routing artwork through university/licensing platforms, and supporting campus partners with licensing guidance/training.

MARKETING STUDENT PHOTOGRAPHER

Iowa State Athletics Department | August 2025 - Current

- Capture high-quality images at sporting events and marketing initiatives while representing Iowa State Athletics with professionalism and enthusiasm.
- Work collaboratively with the marketing team to meet event coverage needs.

GRAPHIC DESIGN CREATIVE SERVICES

Iowa State Athletics Department | March 2023 - Current

- Utilize Adobe Creative Cloud to design graphics and merchandise for Iowa State Athletic teams.
- Collaborate with other organizational teams to develop and execute cohesive branding concepts.
- Drive innovation by creating visually engaging materials that enhance team identity and promote athletic events.

ACTIVITIES

Chi Omega

Sports Media Club

Fraternal Values Society

Kairos Student Ministry

ISU Honors Program

VOLUNTEER

Kairos Church of Hope

Food at First

Make-A-Wish

Liz Kirk Foundation

HOBBIES

Tennis

Meal Planning

Hiking

LEADERSHIP

Kairos Student Ministry

- 2025-26 Communications Ministry Lead

Sports Media Club

- 2024-25 Vice President

Chi Omega Eta Beta Sorority

- 2024 Facility Administrator
- 2024 Director of Recruitment Operations & Morale
- 2023 Career and Personal Development Chair
- 2023 Homecoming Design Co-Chair
- 2023 Greek Week Design Co-Chair

Fraternal Values Society

- 2024 President
- 2023 Director of Marketing and Communication

Sorority and Fraternity Community

- 2024 Greek Week Crew Media Director
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HONORS

Design Awards

- 2025 ADAI Editorial Design Best of Category & Award of Excellence
- 2025 ADAI Sales Promotion & Packaging Award of Excellence
- 2025 ADAI Poster Design Award of Excellence
- 2025 ADAI Design for Social Impact/Public Service Award of Excellence
- 2024 ADAI Poster Design Award of Excellence

Academic

- Cyclones Take New York Season 3 Champion
- Iowa State Homecoming Cardinal Court
- 2025-26 David W. & Ellen J. Raisbeck President's Leadership Initiative Award
- Cardinal Key
- Fall 2024 President's List
- 7X Dean's List Student
- Harry Watts Scholarship Nominee

Sorority and Fraternity Engagement

- 2023 Homecoming Banner Champion
- 2023 Greek Week Banner Champion